



## Asia's Innovative Technology Showcase for the Building, Electrical Engineering and Security Industries

**4-6 MAY 2016** Hong Kong Convention and Exhibition Centre



**【 Press Release 】**

**For immediate release**

### **“Build4Asia 2016” Returns in May 2016**

### **Showcasing Latest Globally and Locally Invented Technologies for Building a Greener, Smarter and Safer City**

(25 Apr 2016, Hong Kong) The construction and security industries are very familiar with **Build4Asia** which has been successfully held every two years since 1984. It is now the largest show of its kind not only in Hong Kong but for the South East Asian Region in general.

Comprising the *Asian Elenex* (The 17<sup>th</sup> Asian International Electrical Engineering and Lighting Show), the *Asian Buildtex* (The 12<sup>th</sup> Asian International Building Technology, Material and Decoration Show) and *Asian Securitex* (The 14<sup>th</sup> Asian International Security, Safety and Fire Protection Show & Conference), **Build4Asia 2016 - Asia's Innovative Technology Showcase for the Building, Electrical Engineering and Security Industries** will be staged again at the Hong Kong Convention & Exhibition Centre from 4<sup>th</sup> to 6<sup>th</sup> May 2016.

The show serves as a one-stop sourcing, networking and learning platform for the entire building, engineering and security industries, welcoming 15,000 Architects, Interiors Designers, Contractors, Developers, Engineers, Security System Integrators and Government Departments etc. to visit.

“Since our online pre-registration launched in January, thousands of engineering and security buyers from the construction, transportation, government, hospitality, education, logistic, retail, financial industries etc. have pre-registered and planned to visit. You can see the industries are really anticipating to visit,” **Mr. Daniel Cheung**, General Manager of Hong Kong Exhibition Services Limited, Organiser of Build4Asia, said.

Cheung added “although the economy does not seem to look very positive at the moment, we do have quite a number of new exhibitors, especially globally renowned brands joining us. For example, **Canon, GELEC Group, Schotten & Hansen, Rockfon, IKEA Business, NEC, Ricoh** etc. And of course also those industry leading companies who have been with us for many years, such as **Schneider, Mitsubishi Electric, Panasonic, Boon Edam and Pingan Industrial Co.** etc.”

500 international brands and exhibitors will be showcasing a wide-range of products like efficient and environmental-friendly printing technology for the building industries, 3D-printing technology, the highest quality hand-crafted timber interiors in the world, intelligent face detection security and safety solutions. The show also features local inventions in waste management, energy efficiency, renewable energy technologies and more.

Concurrently, **Build4Asia Conference 2016** will be held on 4-5 May dedicated to offer insights on “Sustainable Architecture, Design, Building Services and Electrical Engineering” from 19 experts,

Organiser:



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including Ms Annissa Wong, JP, Director of Environmental Protection Department and Ir Frank Chan, JP, Director of Electrical and Mechanical Services Department of the HKSAR Government.

As one of the three elements of the show, the Security sector will offer a unique opportunity for industry to learn about “Emerging Threats – Expect the Unexpected in Asia - Cyber Security & Critical Infrastructure Security” from the **Asian Securitex Conference 2016** on 5 May. The Hong Kong Police Force will join forces with security experts to discuss current and upcoming threats from the cyber world, radicalisation and lone wolf terrorism.

### About Hong Kong Exhibition Services Ltd. (HKES)

Since 1981, Hong Kong Exhibition Services Ltd. (HKES), one of the leading exhibition organisers in the Asia-Pacific region; and also a member of Allworld Exhibitions based in London, has been successfully organising numerous large-scale exhibitions in the region, including the HOFEX – food & hospitality tradeshow in Hong Kong and Electric and Power Vietnam – electrical & lighting tradeshow in Vietnam with comprehensive and professional services.

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