

Asia's Innovative Technology Showcase for the **Building, Electrical Engineering and Security Industries**







[Press Release]

For immediate release

Hong Kong Convention and Exhibition Centre

"Build4Asia 2016" Opens Today - The most Important Event in the Building, **Electrical Engineering and Security Industries**

Over 300 key industry personnel witnessed Secretary of the Environment Officiate the Opening Ceremony

(4 May 2016, Hong Kong) Mr Wong Kam-sing, JP, Secretary for the Environment of HKSAR Government, has officiated Build4Asia 2016 at the Hong Kong Convention and Exhibition Centre this morning. Consulate Generals and Trade Commissioners from over 10 countries, Industry associations, overseas buyers delegations and other industry professionals, celebrated this Opening together.

Key personnel from the industry accompanied Mr Wong to officiate the show, they are Mr. Vincent Ng, JP, President of the Hong Kong Institute of Architects; Mr. Emil Yu, President of the Hong Kong Electrical Contractors' Association Ltd; Mr. Forest Tang, President of the Macau Construction Association; Mr Ivan Chan, Chairman of the Chartered Association of Building Engineers, HK Chapter; Dr. Eduardo M. Fulgencio, Chairman Emeritus of the Philippine Society for Industrial Security, Inc.; Mr. Eduardo A. Manahan, Chairman of the Building Owners and Managers Association of the Philippines; Mr. Bruce Lee, Chairman of the International Professional Security Association; and The Organiser - Mr. Daniel Cheung, General Manager of Hong Kong Exhibition Services Limited.

The Organiser has prepared a one-of-a-kind officiation gimmick. Wood and plastic bottles are disposable items that are commonly seen in exhibitions and the Organiser re-created the Exhibition's logo using these items. Mr Wong Kam-sing and Mr Daniel Cheung completed reassembling the logo by planting a leaf-shape piece in the middle, symbolising the development of a sustainable, low-carbon city and for enhancing the urban environment through green infrastructure.

"Today marks the thirty-second year of this show. The strong support from the industry is invaluable to us and much appreciated. As of last night, over ten thousand industry professionals from Hong Kong, Macau, Singapore, The Philippines, Russia, United Kingdom, Myanmar, Indonesia, the United States and more, have already pre-registered online to attend Build4Asia. This is almost a 10% increase on the attendance of the last edition in 2014. You can tell the industries are looking forward to being a part of it!" Mr Daniel Cheung said.

VIP toured around the fairground afterwards to meet our exhibitors and learn about the latest market trends, they especially shown keen interest in those eco-friendly and energy-saving building technology and products at the show. 500 exhibitors and brands are ready to showcase Building Automation, Energy Efficiency & Renewable Energy Technology, HVAC & Ventilation, Intelligent











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Building Solution, 3D & Building Materials Printing Technology, Lighting Solution, Electric Transmission & Distribution, Integrated Security Management System, Security Sensor, Biometrics and Network Security System etc.

Build4Asia 2016 - Asia's Innovative Technology Showcase for the Building, Electrical Engineering and Security Industries is held from today to this Friday at the Hong Kong Convention & Exhibition Centre. Welcoming people involved in Architecture, Banking, Property/Facility Management, Contractor, Hotel, Surveyor, System Integration, Interior Design, Consultancy, Data Centre, Manufacturing, Property Development, Retail, Technician to visit for free.

About Hong Kong Exhibition Services Ltd. (HKES)

Since 1981, Hong Kong Exhibition Services Ltd. (HKES), one of the leading exhibition organisers in the Asia-Pacific region; and also a member of Allworld Exhibitions based in London, has been successfully organising numerous large-scale exhibitions in the region, including the HOFEX – food & hospitality tradeshow in Hong Kong and Electric and Power Vietnam - electrical & lighting tradeshow in Vietnam with a comprehensive and professional service.

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