

6 – 8 MAY 2020 | Hong Kong Convention and Exhibition Centre

# Innovation Lab

*SIMPLE SOLUTIONS FOR INFINITE CONNECTIONS*

Making its first appearance at *Build4Asia and Retail Asia Conference & Expo*, the innovation lab incorporates smart home, building and retail features to create a perfect living and shopping environment that appeals to our discerning buyers. Join us as a smart partner now to gain maximum exposure for your products and reach out to 12,000+ potential business partners!

*As our Smart Partner, you can...*



Occupy premium promotional space at the innovation lab and bring more traffic to your booth



Work with the Smart Solution Integrator and other smart partners to learn the latest market trends and gain new inspirations



Advertise with us and our media partners for free through various channels including e-newsletter, social media, magazines and telemarketing



## Smart Home & Building

### PRODUCT & SOLUTION SHOWCASE:

- Video Door Phone
- Door Lock
- Air-conditioning
- Television
- Curtain
- Telecom
- Light Sources
- Voice Recognition
- Access Control & Mailbox Systems
- IoT Solutions



## Smart Retail

### PRODUCT & SOLUTION SHOWCASE:

- Digital Signage
- Security Systems
- Payment Systems
- POP/ POS Products
- Displays/ Showcases
- Lightboxes and Lighting
- Shelving & Hanging Systems
- RFID Solutions

## How to become a Smart Partner?

- STEP 1** Sponsor your products / solutions in the Smart Home & Building or Smart Retail Zone
- STEP 2** Work with the Smart Solution Integrator to embed your products and ideas into the innovation lab
- STEP 3** Showcase your brand, take advantage of your presence and tap into new business opportunities!

Sponsorship Fee:  
**US\$5,000**

*Smarten up your business with us now!*